



Lost Voyage Fact Sheet

- Description:** The *Lost Voyage* adventure evolves in 2012 with new clues to the strange disappearance of a tour boat nearly 70 years ago. It's a new concept in interactive entertainment, reeling people in with a dark story line and urging them to “dare to solve the mystery.” Throughout the 1½-hour, night-time journey on the dark rushing waters of the Wisconsin River, clues are offered up. But finding those hints won't be easy. The adventure begins at the Upper Dells Boat Tours main landing building where the expedition sets sail along the darkened Wisconsin River to its destination – the ancient Cold Water Canyon about two miles upriver. Once there, passengers disembark and are guided on foot into the extremely dark canyon. Action, drama, sound and light effects help convey the mystifying story of the *Lost Voyage* and the fate of its passengers and crew.
- Mysterious Back story:** The mystery of the Badger dates back to 1943. Legend says that summer the tour boat, full of sightseers, became caught up in a major storm and disappeared without a trace near Cold Water Canyon. Flash forward nearly 70 years, and the boat has reappeared intact, up on shore, deep in the canyon. How did it get there? Three teenagers recently happened upon the site, but now they've disappeared. A video they left behind reveals their discovery and perhaps even more clues. What other evidence can you find to help solve the mystery?
- Online Adventure:** The adventure can begin online before you embark and can continue long after the nocturnal boat expedition is over. Passengers can download a cryptic clues sheet online or pick it up at the dock. Hints to the puzzling questions can be found throughout the adventure: at the dock, on the boat or in the canyon. The curious can search for more answers to the *Lost Voyage* mystery at dellslostvoyage.com, on [Facebook](#) and [Twitter](#) (#!/DellsLostVoyage). Sleuths can become eligible for prizes if they successfully unlock a code to reveal the next layer of the story. An introductory video is posted on the [Lost Voyage YouTube Channel](#).
- Season:** *Lost Voyage* will begin its 2012 season Memorial Day weekend with nightly expeditions May 25 – 28. A full schedule of nightly expeditions begins June 8 and runs through Sept. 3 (Labor Day). Check full updated calendar online for excursion offerings or call the Dells Boat Tours office at (608) 254-8555 for date confirmation.
- Expedition Times:** Nightly expeditions load at approximately 8:00 p.m. Departure times vary with sunset times as the summer progresses. Call for departure times and dates.

Reservations: Reservations are highly recommended for *Lost Voyage*. Call (608) 254-8555 for arrangements.

**Advisories/
Recommendations:** Due to some of its ominous themes, *Lost Voyage* is geared toward older children and adults. The experience is not recommended for kids age 10 and younger. Parental discretion is advised.

Lost Voyage is part boat excursion, part walking expedition. Proper footwear is recommended. The walking portion involves uneven terrain and narrow passageways on a boardwalk and therefore is not accessible for those with mobility issues.

Tickets/Docks: Ticket prices are \$21.60 for adults and \$16.90 for students ages 11 and younger. (Tax not included)

Lost Voyage tickets can be purchased by calling Dells Boat Tours at (608) 254-8555 or by visiting either of the two main ticket booths. Ticket outlets and docks are located at 11 Broadway Road just over the bridge in downtown Wisconsin Dells and off of Exit 87 at the junction of U.S. Highway 12 (Wisconsin Dells Parkway) and state Highways 13 and 16. Several other ticket booths are located throughout the area.

**Wis. Dells
Location:** Wisconsin Dells is located about halfway between Minneapolis-St. Paul and Chicago and is easy to reach via Interstate 90/94. Wisconsin Dells is about a one-hour drive north of Madison; two hours from Milwaukee; three hours from Chicago and just under four hours from Minneapolis-St. Paul.

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